

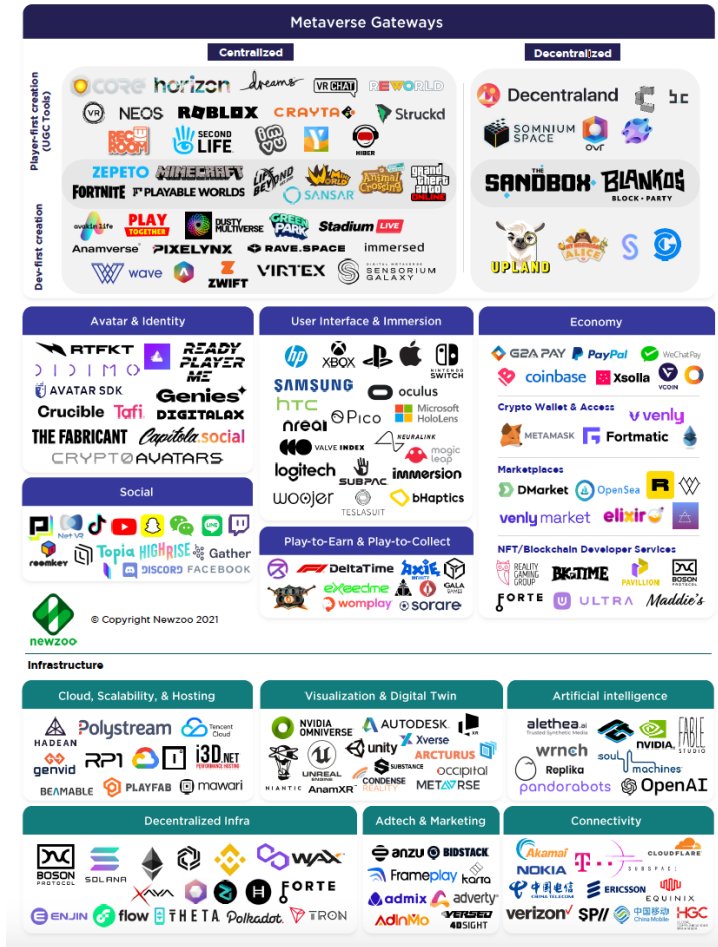
METaverse

ON YOUR HAND

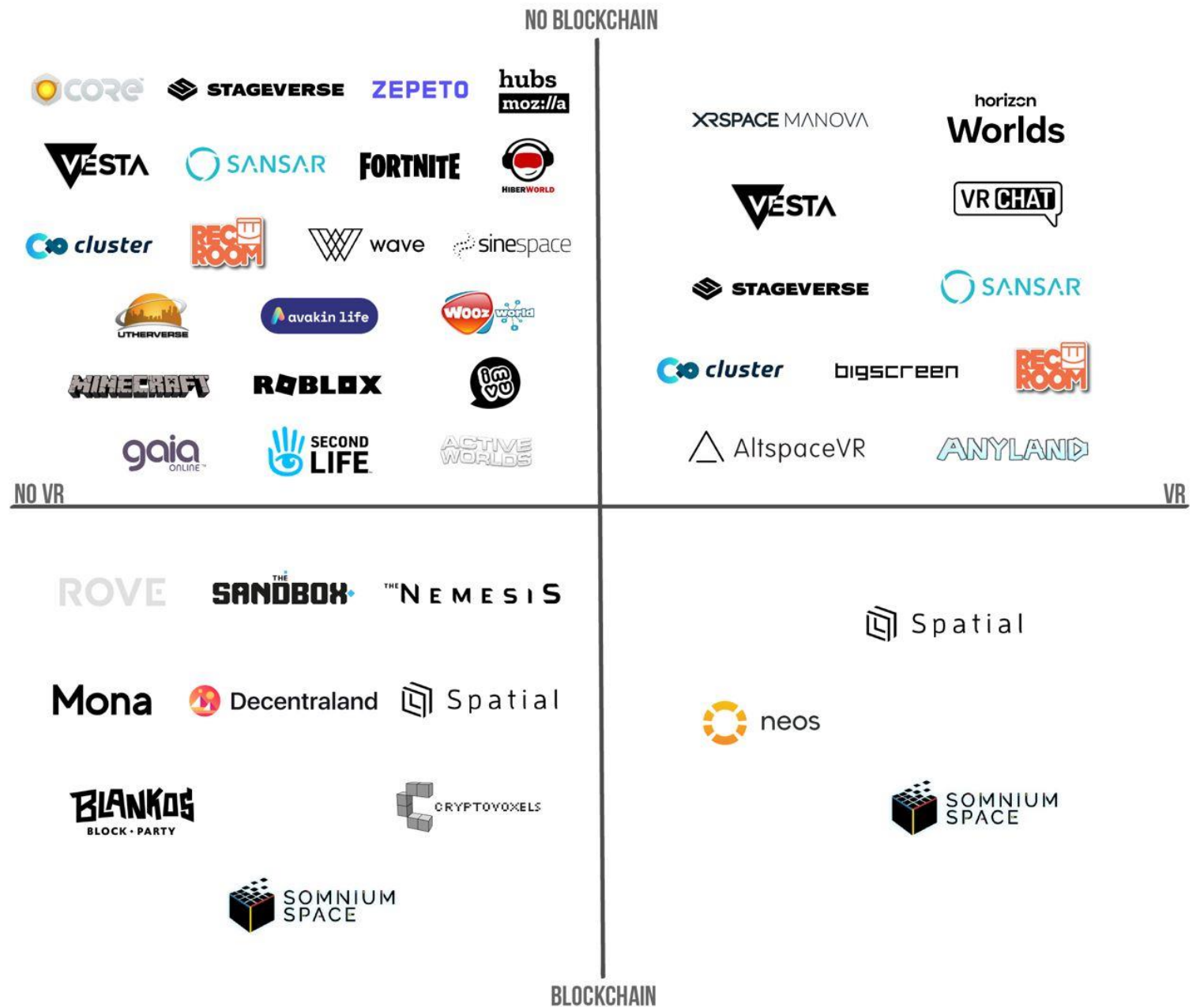
J U S T P L A Y . W A L K T H E S K Y .

LANDSCAPE

Metaverse Ecosystem Diagram



Source: Newzoo <Metaverse Ecosystem Diagram>

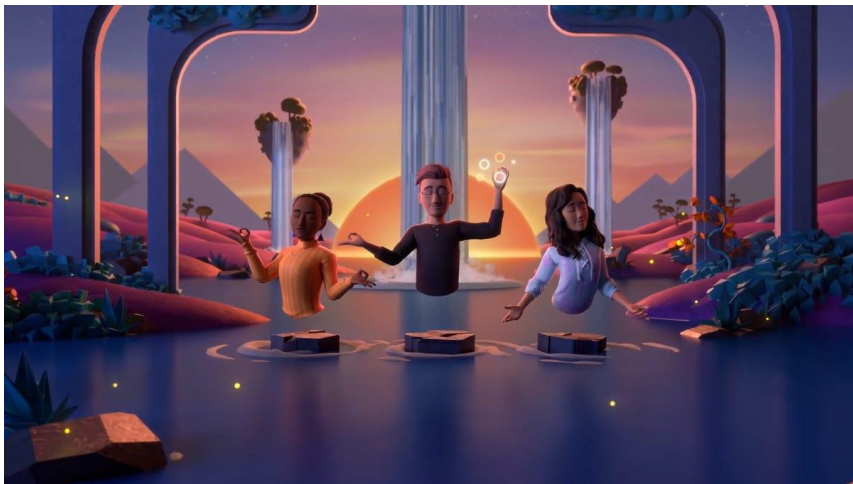


Source: vincos.it <Map of the metaverse 2022>



NO VR, AR, XR

NO BLOCKCHAIN





**BUT
SMARTPHONE
ON YOUR HAND,**

**METVERSE
ON YOUR HAND**

PROJECT MY HOME



PROJECT GIRL GLOBE



JAMIE & BELL



PROJECT GIRL GLOBE



ANNA KIKI	Baekoaksu	EYEYE	YOHANIX	bpb	rolarola	ENTRE REVES	JAMIE & BELL
VVV	NARU	KYE	PATINYA	RINRATA	TT	Leesul	PORSHZ
TUTTI	VANUS COUNTURE	KOVALSKA	FROLOV	The COAT	SAYYA	covernumberone	BOBKOVA
NAVRO	Percy Lau	FENGYI TAN	XUNRUO	YOU WEI	ANNDERSTAND	HELEN LEE	LANYU
CYNTHIA & XIAO	AMEHL	a. cloud	DORA	JE SUIS BELLE	NUBU	MERO	Crank
Sukhyun Hanbok	Arang Hanbok	Aiteo	Instant Tatto	Kyimer	You are invited	Man.G	Lie collection
Andersson Bell	D-anidote	Greedilous	Vegantiger	Gu_de	Aimme Sparrow	BANXIAOXUE	No Dress
13 DE MARZO PARIS	Silk Maison	KIM+ONO	Monica Blanche	Lit	Nap		

PROJECT FOREST

1

“Convergence”

**METaverse
OF REAL WORLD AND
VIRTUAL WORLD**

ON YOUR HAND

2

“IP Platform”

**METaverse
OF IP, Characters and
Contents**

ON YOUR HAND

3

“People to World”

**METaverse
Connecting People**

ON YOUR HAND

PROJECT FOREST

ONLINE / VIRTUAL



AVATAR

CHARACTER

MY AVATAR

COSTUME



PLAY

PERFORMANCE

MOVIE

CONCERT / K-POP

DIGITAL STORYTELLING

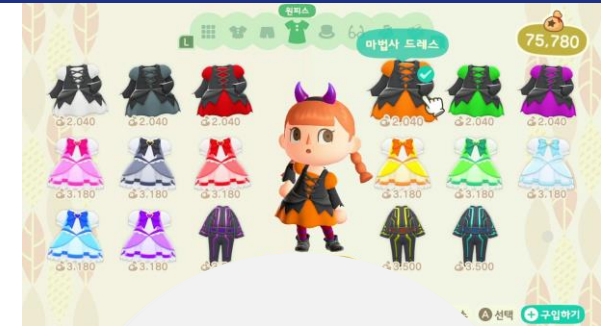


PROMOTION

DIGITAL MARKETING

BRAND MARKETING

DIGITAL SIGNAGE



COMMERCE

GOODS

VIRTUAL ITEMS

F & B



OFFLINE / REAL



KEY PLAYER OF

Beyond WORLD (METAVERSE) with My Digital Identity

KOREA KEY PLAYERS IN SOCIAL & METAVERSE GAMES

トップグロス		収益
1	NHN Corp. 韩国	
2	Naver Z Corporation 韩国	
3	Wemade Connect 韩国	
4	SKYWALK 韩国	
5	Com2uS 韩国	
6	HAEGIN Co., Ltd. 韩国	
7	Kakao Games Corp. 韩国	
8	NEXTURE Corporation 韩国	
9	NEOGAMES 韩国	
10	Highbrow 韩国	

※ Source: AppMagic Analytics (SOCIAL/METAVERSE Gross Sales Ranking in Korean Region among Korea Companies, Total Year of 2023)