#### KOREA GREENDATA

### New habit of energy use



## Sustainability research on energy data platforms from a user "behavior change" perspective Sustainable research on energy data platforms

Carbon Neutral, Energy Depletion

Korea GreenData is changing the world with energy data.

We don't just show data, we present behavioral strategies that users can voluntarily participate in by improving their awareness.

Al ChatBot | Report

Comparing and analyzing energy data from all business sites at a glance.

Dashboard | Detailed analysis

Realizing behavior change through continuous improvement of user awareness

API Integrations

Easy to adapt and integrate into any environment

#### **Green OS 2.0 goes beyond traditional BEMS**

### It provides behavior strategies in addition to energy data analysis.

1

## Flexible integration with existing data without the need for additional hardware installation

Constructing big data from public data, open data, building-installed systems, and customer input data, and providing analysis results through energy efficiency optimization algorithms.

2

# Energy data analysis tailored to building characteristics, behavior strategies that are usable even for non-experts

Energy data analysis tailored to the usage patterns of buildings such as lodging facilities, schools, and office buildings, inducing sustained user interest and behavior change through continuous improvement of user awareness.

3

## Customizing only the necessary widgets, providing a user-friendly UI/UX.

Green OS 2.0's user-friendly dashboard enables users to better understand their data and expand their data usage capabilities through customizable widgets, resulting in quick and easy insight generation.

4

#### Sustained user interest induction chatbot 'Greeny', perceptible energy saving induction 'Al Report'

Provide energy anomaly diagnosis for managed buildings, energy-related issue identification, prediction points, and appropriate usage amount. Provide action strategies for the next step and AI reports on the current month's energy usage status and improvement strategies.