



Company Introduction

Vision & Overview

“Beyond Language Barrier, Flitto”

Flitto is a company that makes the world go beyond language barriers. We provide bespoke linguistic services in various formats such as [Language-related AI, data for training AI, translation for corporate businesses and contents.](#)



Company Name	Flitto Inc.
CEO	Simon Lee
Branches	South Korea (HQ) / China / Japan
Business Areas	<ul style="list-style-type: none">• Language data for AI• Language-related AI / API solution• Platform services• Business translation / Localization
Year of Establishment	August 2012
Number of Employees	150 As of January 2024
Address	6F, 20 Yeongdong-daero 96-gil, Gangnam-gu, Seoul
Homepage	www.flitto.com

History

**2023**

24th Presidential Commendation for Contributions to the Development of the Software Industry

Selected for the Ministry of Science and ICT's 'Middle East Joint Public-Private Digital Export Exploration Group', for the Presidential Economic Delegation to Vietnam

2022

Awarded with "Three Million Dollars Export Tower" and "Service Tower" By the Korea International Trade Association (KITA)

Won the Minister of Science and Technology Award at the '2022 Korea Data Awards'

2021

Named as Financial Times' "High-Growth Companies Asia-Pacific 2021"

2020

Awarded with "One Million Dollars Export Tower" by the Korea International Trade Association (KITA)

Named as Financial Times' "High-Growth Companies Asia-Pacific 2020"

2019

Listed on KOSDAQ (KOSDAQ: 300080)

2018

Established a branch in Japan (Tokyo)

2016

Raised Series B financing (\$8M)

2015

Established a branch in China (Beijing)

Raised Series A financing (\$3M)

2012

Founded Flitto Inc.

Seed investment (\$0.7M)

First Asian company to join TechStars London incubating program in the UK

Language AI



AI translation

High-quality machine translation that learned more than 20 million sentences



Business translation

AI translation specialized for the business environment by training language data for each industry

Language Data



Multilingual parallel corpus

Collect, translate, and tag corpus for each style, source, and domain



Speech data

Collect according to requirements such as speech method, noise conditions, etc. and add or generate metadata



Image data for OCR

Collect images including multilingual texts such as menus, handwritings, etc. and generate tags through social tagging

Business Translation



Corporate translation

Translation for corporate documents, manual, website, etc.



Video translation

AI translation specialized for the business environment by learning language data for each field



Webtoon/fiction translation

A-Z localization process including multilingual translation and typesetting

API Solution



Flitto translation API

Neural network-based machine translation API solution

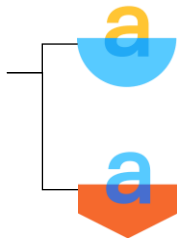
Automated solution that can be used within corporate services

QR-based Digital Multilingual Translation Solution



Flitto Place

A communicative Place Beyond the Language Barriers



Menu Translation

A multilingual menu service for foreign guests in our restaurants

Place Translation

Multilingual guide service at tourist attractions, museums, and local festivals, etc.

Real-time Multilingual Translation Solution



Chat Translation

Real-time multilingual translation solution for consultation

Application provided :
Transparent display / Tablet
Customized service for corporates / institutions



Live Translation

Real-time multilingual translation solution for conference / meetings

Various mode :
Speaker / Supporter / Audience
Customized service for corporates / institutions

Major Business Areas

Language AI & API Solution

Platform service

- Flitto provides integrated language service through web & app platform.
- This service includes language AI service, data collection for language AI learning, crowdsourced translation and proofreading where language experts participate, and various other language-related services.



Language AI

Artificial neural network based AI machine translation (NMT)



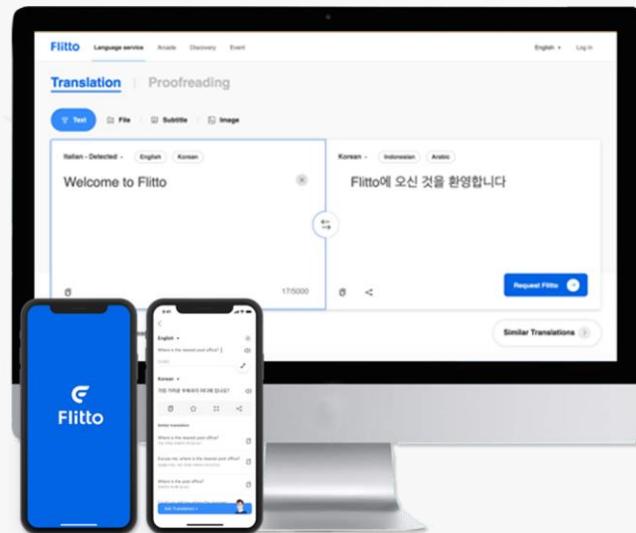
Data collection for AI learning

Data collection for language AI engine learning utilizing crowdsourced translation/proofreading, Arcade with quiz-type reward service, and menu/place translation service using 'Flitto Place'.



Translation | Proofreading

- Provides translation and proofreading services with the participation of global language experts
- Provides a system where you can receive real-time estimates from certified translation professionals and global translation agencies.



API Introduction

Flitto's translation API

- It is an automated solution that allows you to use various translation services easily and quickly within corporate services through API integration.
- You can get even more natural translations through neural network-based NMT and real-time crowdsourced translation by global language experts.

Types of API



AI translation

High-quality machine translation that learned more than **20 million sentences** with the use of Flitto's neural machine translation technology



Crowdsourced
translation

Professional human translation by over **3 million language experts** around the world



Business
translation

AI translation specialized for the business environment by training language data for each industry in the company's exclusive server

API | Features

Characteristics of each API



AI translation API

- Low price
- Real-time large-scale translation
- Calls without time restrictions



Crowdsourced translation API

- High-quality professional translation
- Quick response
- Request a preferred tone and manner



Business translation API

- Learns company-specialized language data
- Can use high-quality translation service with a low price for long terms

Competitive advantages



Expertise

Language processing technology based on a great amount of learning and the leading crowdsourcing user pool



1:1 tech support

Flitto's customized tech support by designating a person in charge of each company



Easy use

Can use by adjusting to the client's program language and system environment (web/app)



Expandability

Improvement of engine performance through constant learning



Management-friendly

Provides various management functions such as looking up usage volume data in real-time through exclusive portals, setting the usage limit, etc.

API | Additional Functions

Additional services available according to the customer's environment & needs

* Only applies to AI API and business translation API



Honorifics translation

(when Korean is the target language)

Honorifics option for the appropriate situation of the text

- e.g)
- Basic AI translation | 최대한 빨리 답장해줘
 - Honorifics translation | 최대한 빨리 답장해주세요



Website translation

Website translation appropriate for each system environment

- Opt 1 | Supports translation with HTML tags
- Opt 2 | Translates the entire text within the screen by the website's URL



Document translation

Translation of various formats without extracting the text

- Supports translation for various documents while maintaining the original format (PDF, DOCS, XLSX, and PPTX)



Glossary supported

Supports glossary application to keep the brand consistent

- e.g)
- Basic AI translation | 나는 Flitto 클라우드소싱 번역을 사용한다
 - When applied with a glossary | 나는 Flitto 집단지성 번역을 사용한다



Automatic recognition

Automatic language recognition service

- Automatically detects the source language without setting it manually

Major Business Areas

Language Data for AI

Language data

Multilingual language data

- More than millions of users are participating in our platform and generate high-quality language data for training every day. This data can be used to advance our client's AI engine and can establish language data of a specific field within a short period of time when needed.



Multilingual parallel corpus

Collect, translate, and tag corpus for each style, source, and domain



Multilingual speech data

Collect speech data according to requirements such as the speech method, noise conditions, etc. and add or generate metadata



Image data

Collect images including texts such as menus, multilingual handwritings, etc. and generates tags through social tagging

- Lowers the client's solution learning cost by providing data accumulated in a short period of time at a reasonable price
- **Generates high-quality language data** by going through the 3-step crowdsourced proofreading and an additional one by an internal expert
- **Clean data free of copyright issues** through the consent of crowdsourcing users and translators during the establishing process

Machine Translation Solution – From Corpus to Evaluation

- The parallel corpus data built through the work of more than 2,000 professional translators and more than 13 million platform users is the unique competitive edge of Flitto, operating our very own platform. We provide the highest quality of parallel corpus data to enhance the performance of machine translation (MT) services and business localization of products and services.

Parallel Corpora



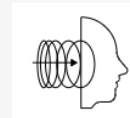
Quality and quantity both matter for machine translation training datasets. With one of the world's largest crowdsourced translation and proofreading platforms as our cornerstone, Flitto offers rigorously reviewed, up-to-date, and massive parallel text datasets free from any copyright issues. Whatever you need, we can collect, translate, and annotate.

Acceptability Test



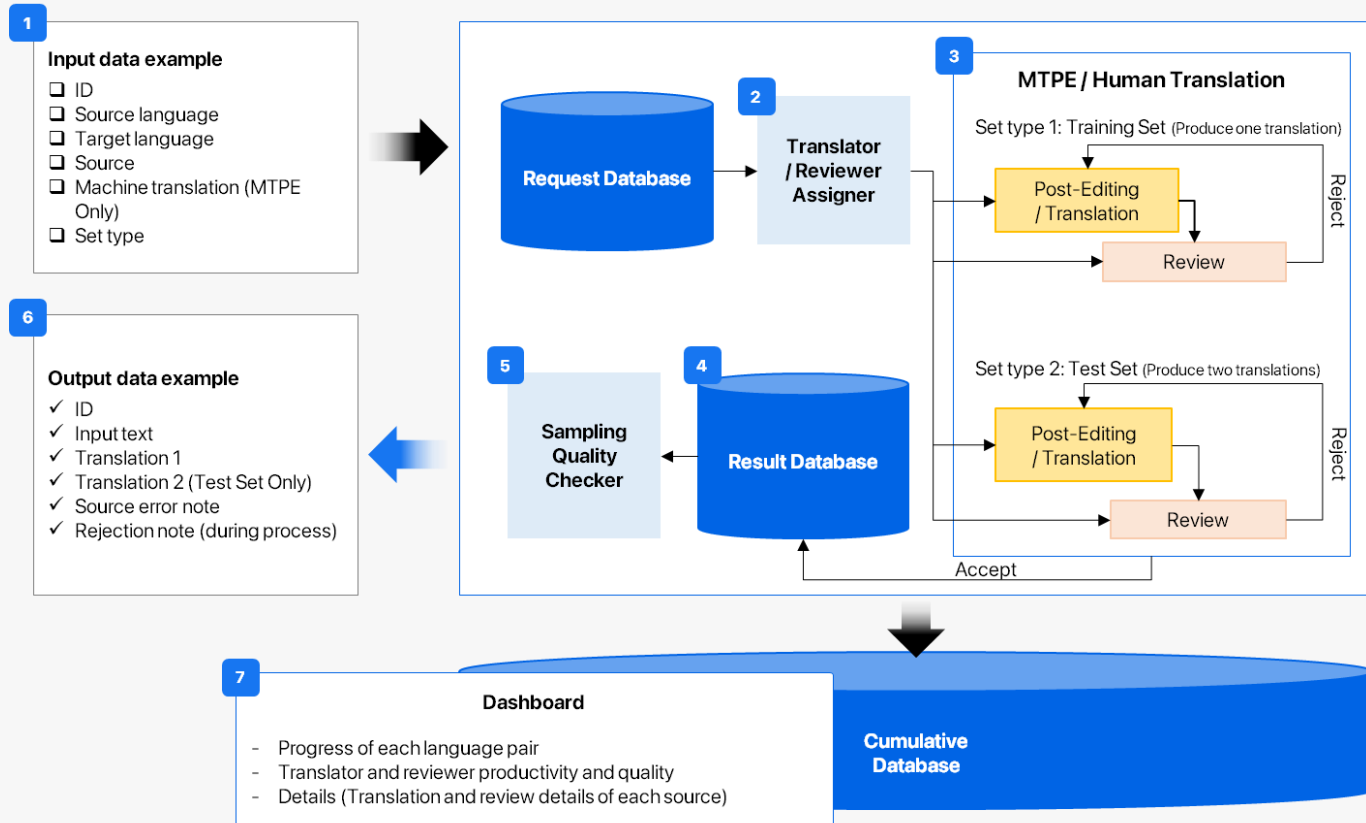
Gauging the accuracy of machine translation engines can be challenging. Flitto relieves your engine from this frustration by assigning a group of carefully selected native-speaking reviewers of the targeted language set and performing a thorough translation acceptability test on our self-developed platform. Every process is done on Flitto platform.

Machine Translation Post-Editing (MTPE)



Machine translation post-editing is a powerful process that can save resource, time, and energy. Flitto works hand-in-hand with high-skilled editors to guarantee efficient and top-quality MTPE results to bring optimized results for your service and help you reach your target global audience quicker.

Parallel corpus collection process



Speech Data – STT & TTS Solution

- Flitto’s high-quality multilingual speech dataset is vital for improving STT / TTS engine performance. We collect speech data tailored to your needs, adjusting speech methods for each purpose, calibrating the noise conditions of each collection, and providing demographic metadata and transcription data for the dataset.

Speech Recognition Dataset



Good speech engines can pick up and comprehend human speech regardless of the speaker’s environment. Enhance the accuracy of your speech recognition engine with speech datasets collected specifically for your desired areas of improvement, from different languages and demographics to background noise levels.

Speech Synthesis Dataset



Speech synthesis technology demands a higher level of production and more specific requirements compared to other forms of speech data. To meet this need, Flitto collaborates with professionals who specialize in the field of audio engineering. Ultimately, we make sure your service finds what it really needs.

Scripted Speech Dataset



Your speech engine may need a specific script to prepare itself for a real-life utilization. Flitto’s customized speech dataset involves scripts of varying lengths and speaker demographics. Powered by our global team of trained contributors, this dataset will serve as the precise key to take your speech service to the next level.

Spontaneous Multi-Turn Speech Dataset



Realistic interaction is a crucial factor for your automated services when it comes to customer satisfaction. Flitto’s datasets contain actual spontaneous conversations among its contributors worldwide. These datasets will make sure to bolster the relevance and appropriateness of your speech engine.

Speech data collection process

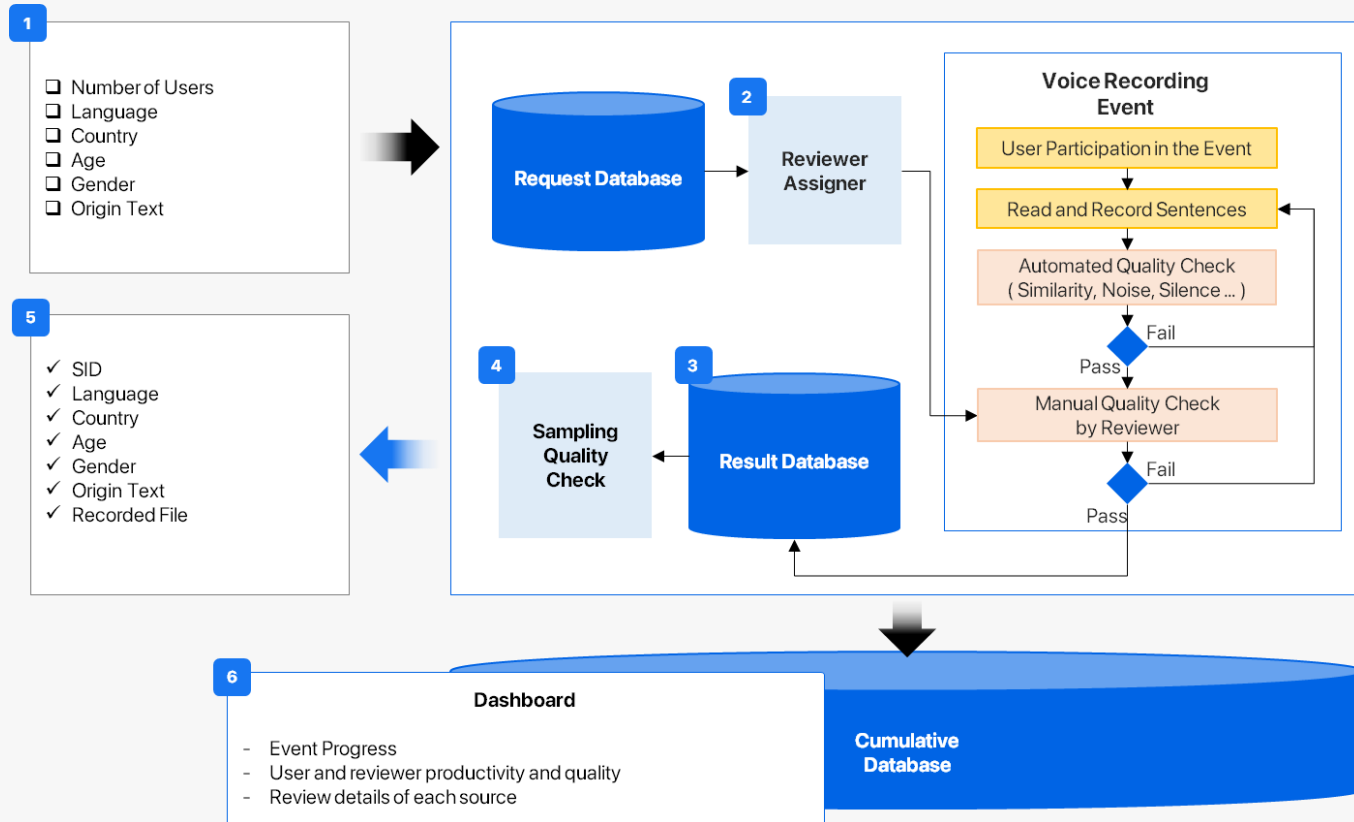


Image Dataset for OCR

- Flitto’s comprehensive data-gathering platform enables accumulating diverse image data from all corners of the world. Purpose-built, high-quality image datasets can revolutionize OCR-based products and services.

Handwritten Text Dataset



Flitto provides datasets of handwritings in various backgrounds, media, level of clarity, and languages, specifically relevant to your intended use cases. Flitto’s collaborator-centric platform enables a broad collection of distinctive handwritten texts and calligraphy to scale your engine and let it show visible improvements.

Printed Text Image Dataset



Because printed text images are everywhere around us, your OCR service would gain much power by being able to perfectly identify them. Flitto’s swift and diverse collection of printed texts will enhance your OCR engine’s detection and comprehension rate of printed texts. As a result, your services that require text extraction, document analysis, and information retrieval will be bolstered.

Customized Text Image Dataset



For OCR engines with a specific purpose, a customized collection of images with a coherent theme will lead to an exponential growth in the engine training process. Flitto offers the collection of atypical text images: curved text signs, texts on electronic devices, various fliers, storefronts, food packaging, restaurant menus, and more.

Bounding Box Processing



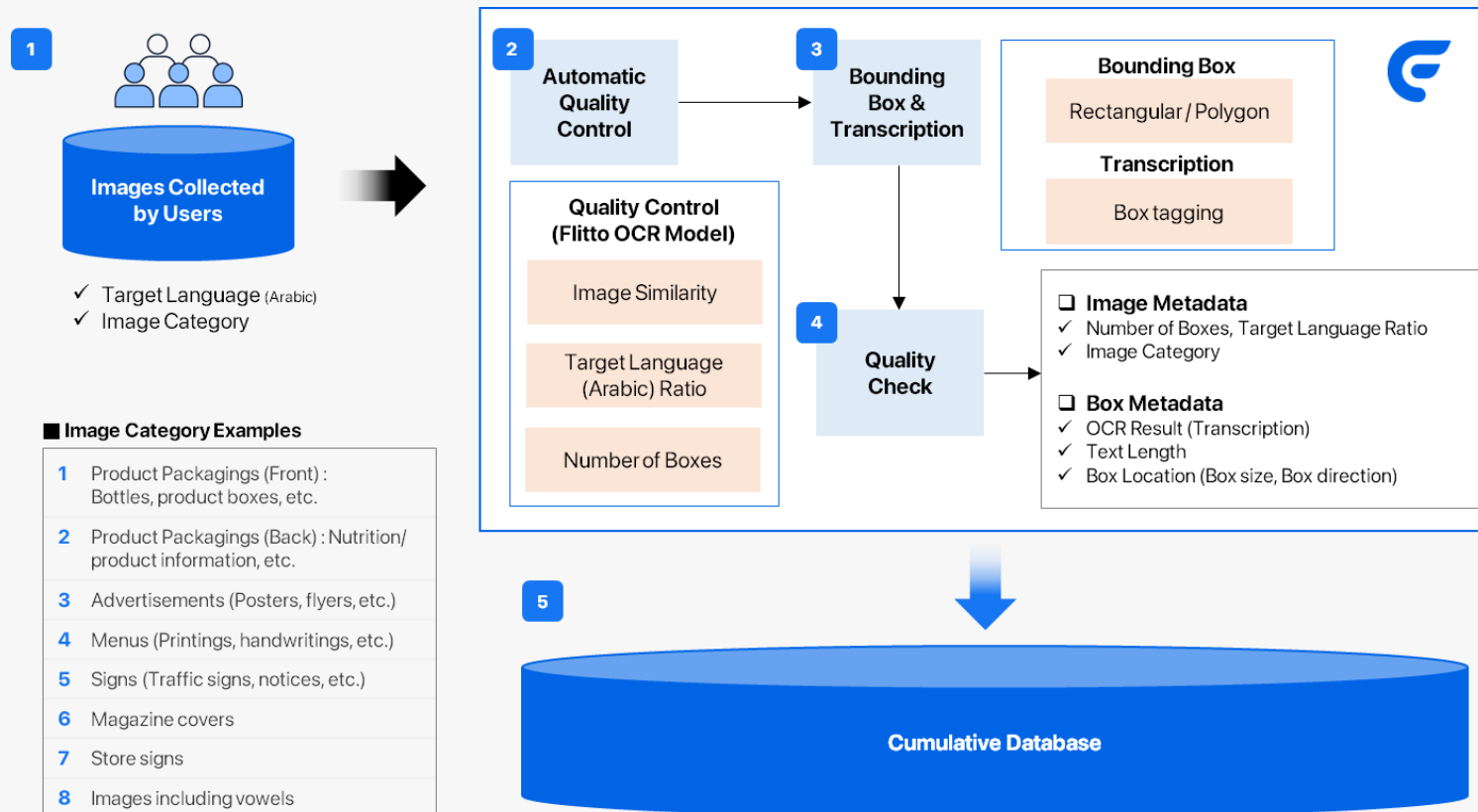
The bounding box process is a crucial step for achieving precise segmentation and analysis of images generated by the OCR system. It enables automation of image analysis and enhances the speed and efficiency of data processing. Flitto’s bounding box service ensures accurate and reliable OCR imaging for your services.

Transcription & Metadata



Transcriptions and metadata provided by Flitto DataLab can boost the performance of your OCR algorithms by providing additional information and context about the text. The combination of transcription and metadata facilitates indexing and searchability for indistinct texts in images or non-standard fonts, resulting in faster and more efficient retrieval of information.

Image dataset collection process



Multi-turn Conversation Dataset – Conversational Interface Solution

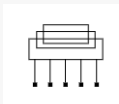
- Flitto’s multi-turn conversation data makes chatbot smarter and more relevant. AI assistants can be trained to envision customer’s intentions and maximize their satisfaction. Flitto platform is optimized for upgrading to a more human-like conversational interface by building conversational data and providing customized data for customers’ businesses, industries, and languages.

Open-Domain Dialogue Generation



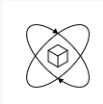
Flitto’s integrated platform can efficiently collect and review multi-turn dialogue data related to diverse situations and personalities. The resulting dataset will enable your customers to engage in human-like interaction and will enable you to provide a more immersive customer experience with your conversational interface.

Topic & Intent Labeled Dialogue



Flitto labels speech and text data with each speaker’s intentions and enables high-quality semantic and language models for your service. Additionally, you can assign specific topics and situations to build a domain-specific conversational interface, bringing increased operational efficiency and customer satisfaction.

Natural Language Inference



Inference is a fundamental process of logic to arrive at an appropriate conclusion. By increasing the engine’s natural language efficiency through Flitto’s training framework, NLP engine can build the overall process of assessing premises, comprehending hypotheses, and drawing logical conclusions based on evidence.

Response Evaluation



Flitto’s response evaluation service enables you to evaluate the competency of the conversational interface and discover areas for improvement. Flitto’s team of reviewers and global contributors will help you see your service in the customer’s perspective and maximize the satisfaction of your actual customers.

Building conversation data for chatbot training

Flitto platform users around the world support the collection of natural conversation data by topic.

The image displays two screenshots of the Flitto platform interface, illustrating the process of collecting natural conversation data for chatbot training.

Left Screenshot: Conversation Context

The interface shows a conversation between an airline staff and a customer. The staff asks: "Hi Thanks for calling Ethihad Airlines. I am Christian. How may I help you?". The customer responds: "Hi, I'm calling to cancel my trip.". The staff asks: "I will surely help you with your cancellation. May I have your first and last name?". The customer responds: "My name is Abdul Asari.". The staff asks: "Alright, Abdul. Please tell me your PNR number.". The customer responds: "it's ADF456.". The staff asks: "I got it. I can see your booking from Dubai to New York. Your refund amount is \$100. Confirm me if I shall proceed with the cancellation.". The customer responds: "Oh.. Actually I don't think I'm going to cancel.". A text input field at the bottom contains the user's response: "Hi, I'm calling to cancel my trip.". A "Submit" button is visible at the bottom.

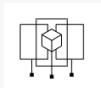
Right Screenshot: Evaluation Interface

The interface shows the evaluation of the responding sentence. The user's response "Hi, I'm calling to cancel my trip." is selected. The user is asked to evaluate the response as "Appropriate" or "Inappropriate". The "Appropriate" option is selected. The user is also asked to select a reason for the evaluation. The "Highly related to the topic" option is selected. A "Submit" button is visible at the bottom.

Natural Language Processing (NLP) Solution

- Flitto offers the most optimal natural language processing (NLP) solution required for services to better understand everyday human language. From annotating to transcribing raw data, NLP services enable extracting insights, gauging and analyzing customer sentiment, and successfully upgrading or even automating services.

Data Annotation



Entity Labeling

Label and categorize data according to each entities to train machine learning (ML) systems.

Topic & Intent Labeling

Annotate text or audio data by speaker, topic, intention, and more, and provide refined, comprehensible data for engine to train on.

Sentiment Analysis

Process raw, vast text datasets into intuitive data to understand how your customers feel about your service.

Transcription



Audio

Convert audio containing any language and content into its text counterpart and label it accordingly.

Video

We assure swift and quality-assured video transcription for diverse languages.

Image

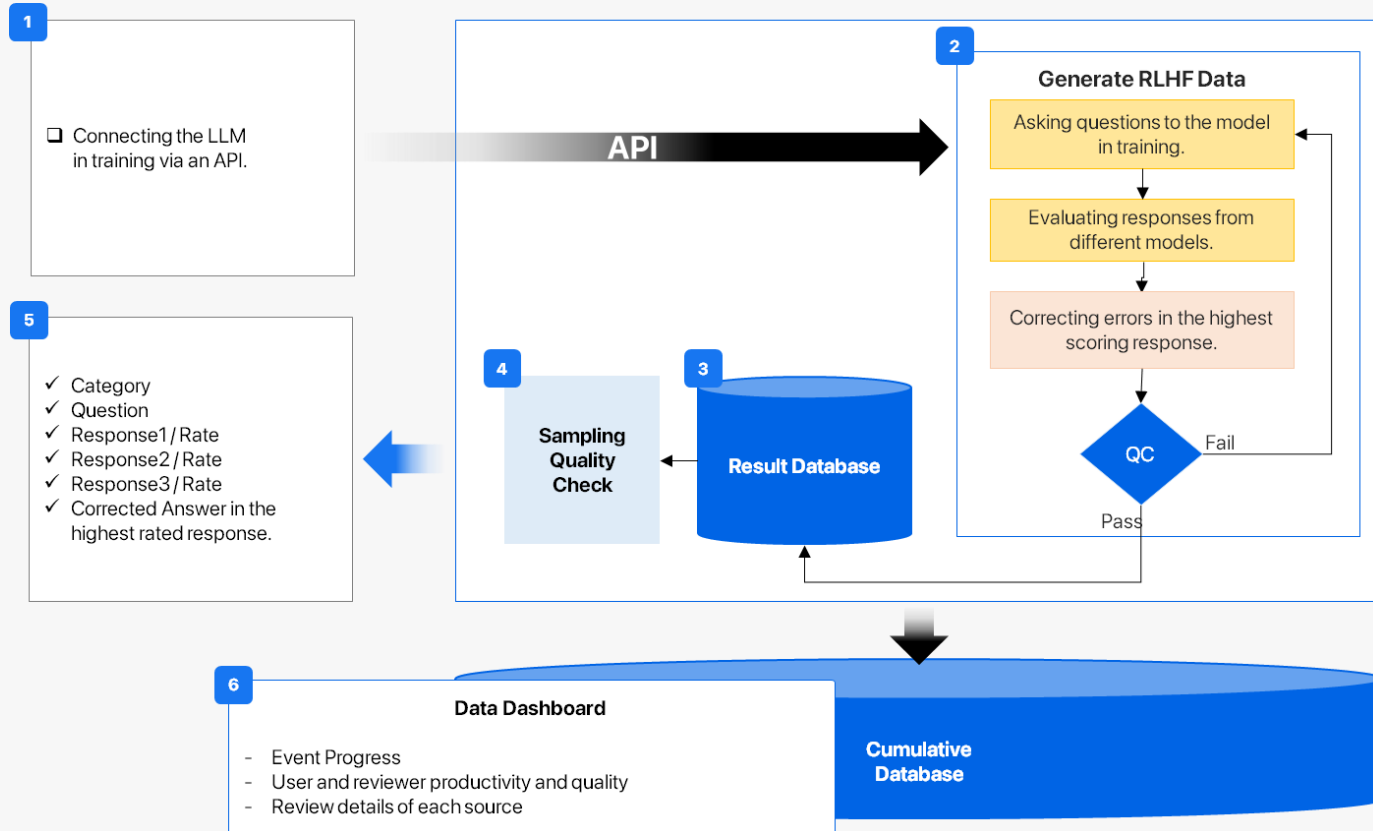
Convert texts within images into machine-friendly text.

Paraphrase Generation

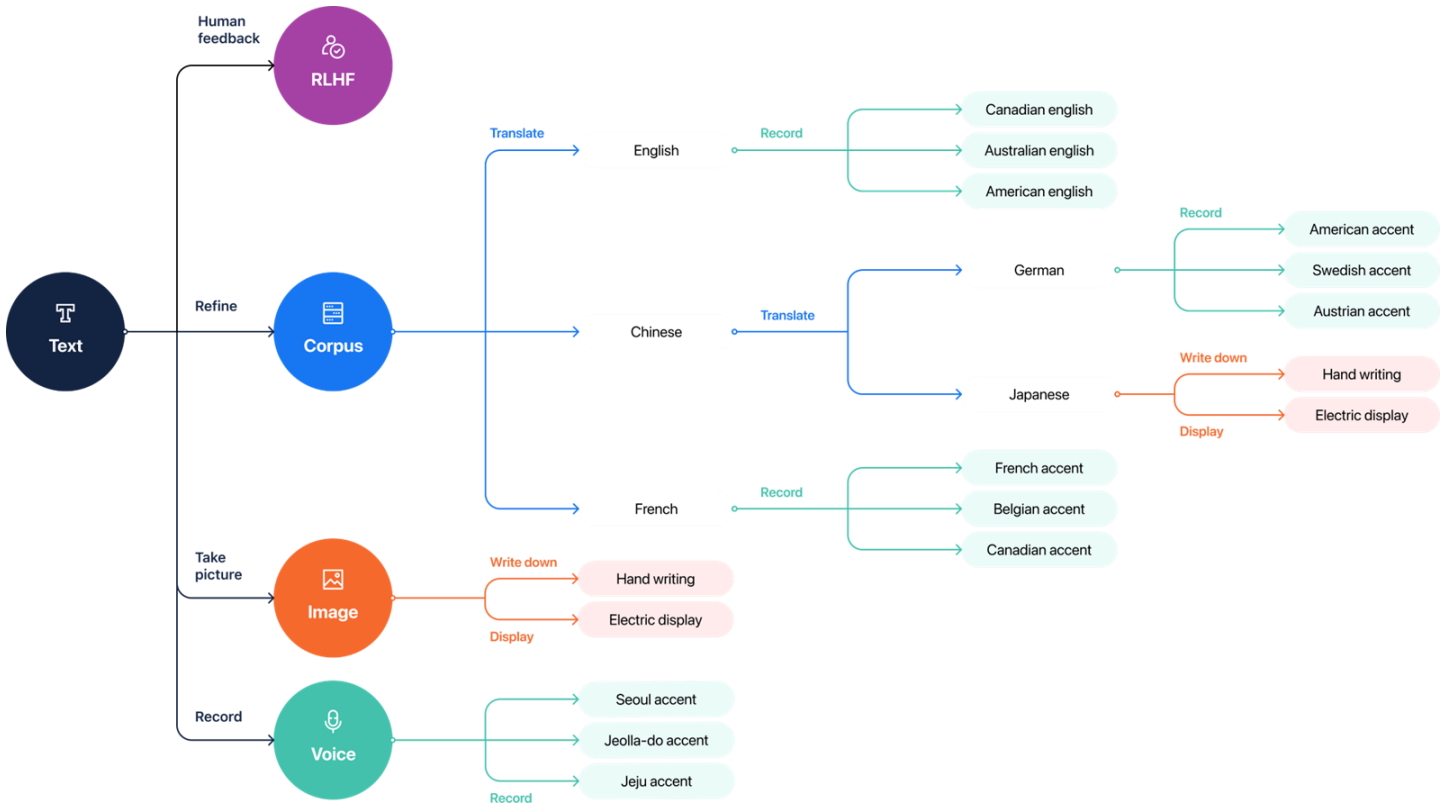


The right data augmentation offers multiple benefits, including cost reduction and effective model training. Flitto offers quality-controlled paraphrase generation services for diverse languages for clients who seek to improve and scale their models.

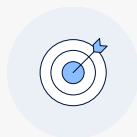
RLHF data collection process



Data Flow example

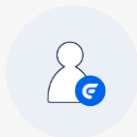


Language data | Competitive Advantage



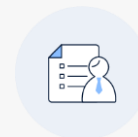
Accuracy

99.8% accuracy, audited
by National Information Society Agency (NIA)
Provides high-quality parallel corpus



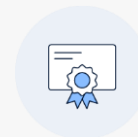
Confidentiality

Strict compliance with the principle of non-disclosure of
information based on confidentiality agreement



Quality assurance

Crowdsource > Professional Translator
> Quality Assurance (QA team), etc.
Quality assurance through 3-step QC

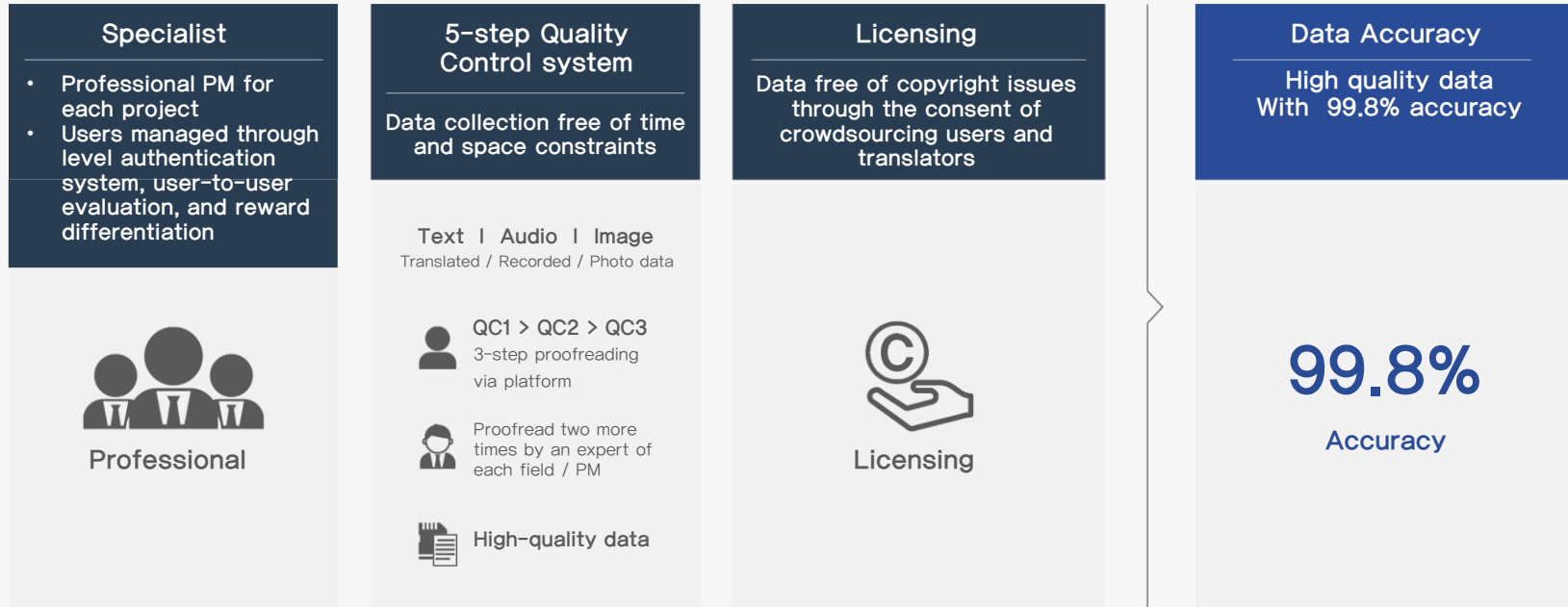


Copyright

High-quality data free of copyright issues




Language data | Competitive Advantage

High-quality language data through thorough proofreading



* | Based on Korea Information Supervision and Management's 2018 research

Business Cases

Partner	Business cases
 <p>ETRI Electronics and Telecommunications Research Institute</p>	<p>Multilingual speech data collection project Improved voice recognition rate during phone calls through the establishment of speech/transcription data in various situations/places</p>
 <p>NIA NATIONAL INFORMATION SOCIETY AGENCY</p>	<p>KOR-ENG / KOR-CHI/JPN corpus establishment project Sought a ecosystem of the AI translation industry with a virtuous cycle through the development of private AI-based auto-translation through the establishment of a multilingual corpus system</p>
 <p>Ministry of Culture, Sports and Tourism</p>	<p>KOR-Foreign language parallel corpus construction project (4th consecutive year) Construction of parallel corpus for eight languages in countries that have high interest in Korean cultural content and great growth potential. including Vietnamese, Indian, Hindi, and Tagalog.</p>
<p>Global IT companies</p>	<p>Multilingual corpus data establishment project Improved translation performance for each domain through the NMT (Neural Machine Translation) engine learning using multilingual corpus data of each domain</p>
<p>US IT companies</p>	<p>Multilingual image collection project Improved OCR performance through image collection in various devices, environments, and regions</p>
<p>Global e-commerce companies</p>	<p>Multilingual annotation project Improved search engine performance through keyword tagging</p>

Customer status

Revolutionize Your Business with Flitto !

14 million crowdsourcing platform users around the world, professional translators, and in-house linguists are working together to build data to improve the performance of language AI. We provide the necessary data without restrictions on domain or type for the advancement of language AI engine performance, the launch of AI-based services, etc.



and more...

Major Business Areas



Menu Translation



Place Translation



Chat Translation



Live Translation

AI-based Digital Multilingual Solutions

A Communicative Place
Beyond the Language Barriers

Flitto Place

Digital Multilingual Translation Service that places the world in your hands.

It is available in any place with many foreign visitors, not only for restaurant menus but also for museums, art galleries, tourist attractions, traditional markets and local festivals, etc.

With a QR code, upgrade your place into a global communication space without language barriers.



Menu Translation

A multilingual menu service for foreign guests in our restaurants



Place Translation

Multilingual guide service at tourist attractions, museums, and local festivals, etc.

Flitto Place_Menu Translation UI

Flitto provides accurate multilingual translation results as shown in the menu image. Since food ingredients contain each country's culture, it can never be perfectly translated through AI alone, therefore translators in the relevant language participate in the review to provide the most accurate and natural multilingual menu service.

Scan QR code



Select language



Check translation result



Click on specific menu to see the image



Flitto Place_ High-quality translation through expert evaluation and proofreading

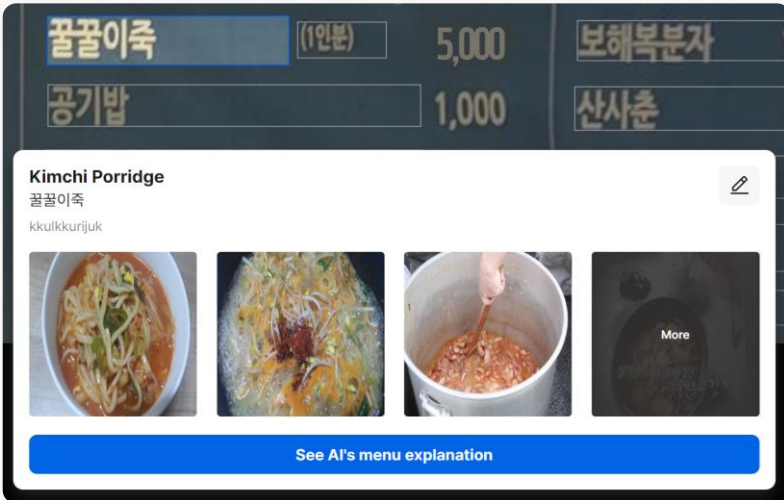
Flitto Place's accurate and natural menu translation

⇒ Application of menu-specific glossary (TM; Translation Memory) & expert evaluation and proofreading for each language

Example 1. '꿀꿀이죽'

Porridge with kimchi as main ingredient, a menu of Korean cultural history

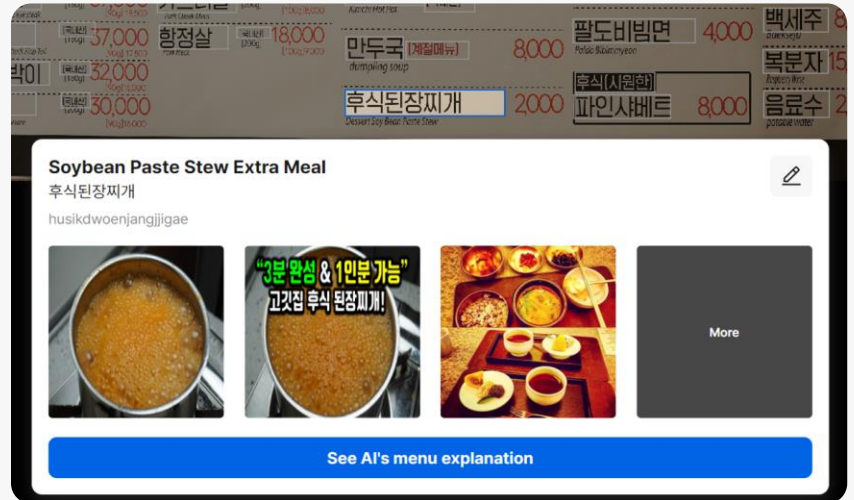
[Pig Porridge \(X\)](#) → [Kimchi Porridge \(O\)](#)



Example 2. '후식 된장찌개'

Korean meal menu to enjoy after eating meat

[Soybean Paste Stew for Dessert \(X\)](#) → [Soybean Paste Stew Extra Meal \(O\)](#)



Flitto Place_ Highly aesthetic and thoughtful user interface

Flitto provides high-quality results that match the font, font size, and writing direction of the original image.

Before Translation [Korean]



묵은지
육회 국수

12,000won
육회 90g
묵은지, 묵은지 국산

묵은지 김치와 육회 국수
상상한 육회의 환상적 조합
오직 온유빌 식당에서만 드실 수 있습니다.

관자와
묵은지

12,000won
160g (100g / 7,900won)
관자, 묵은지 국산

물깃한 관자와 매콤한 묵은지
고기와 함께 구워
살짝으로 감칠맛이 좋습니다.

구워먹는
치즈

11,000won
구워먹는 치즈 120g
원산지 덴마크

고기와 함께 노릇하게
구워진 치즈는
더욱 더 훌륭한 식감을 줍니다.

After Translation [English]



Aged Kimchi
Beef
Tartare
Noodles

12,000won
육회 90g
온유빌 식당에서만 드실 수 있습니다.

Ripe kimchi and noodle. A
fantastic combination of fresh
raw beef! You can only eat it at
Onyueul Restaurant.

Scallops
and Aged
Kimchi

15,000won
160g (100g / 9,375won)
온유빌 식당에서만 드실 수 있습니다.

Chewy scallops and spicy
fermented kimchi. Baked with
meat! It's good to eat with
sambagi.

Grilled
food
Cheese

11,000won
구워먹는 치즈 120g
Country of
origin Denmark

Brown it with meat.
Baked cheese. It gives
more rich texture.

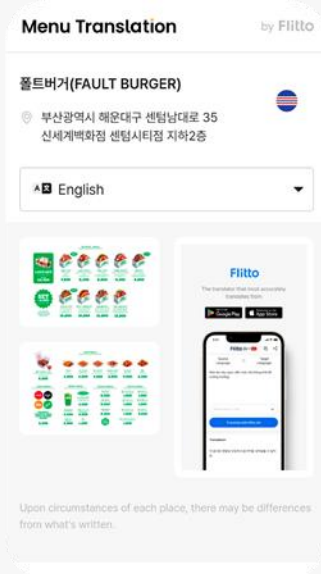
Flitto Place_Convenience of searching related images

Customers can access the digital multilingual menu URL by simply scanning the QR code without installing application.
Customers can also automatically check Google image search results.

Customer scans the QR
Provided in the store



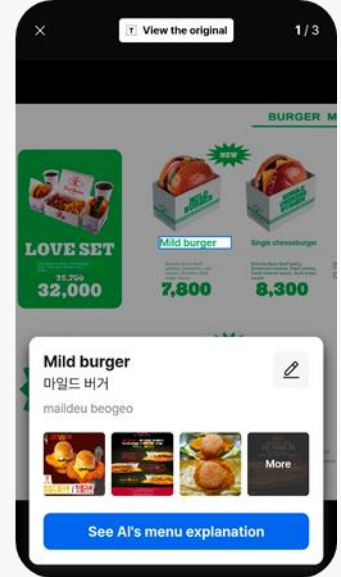
Automatically set to
customer's pre-set language
for translation



Translation will be
Overwritten on the menu

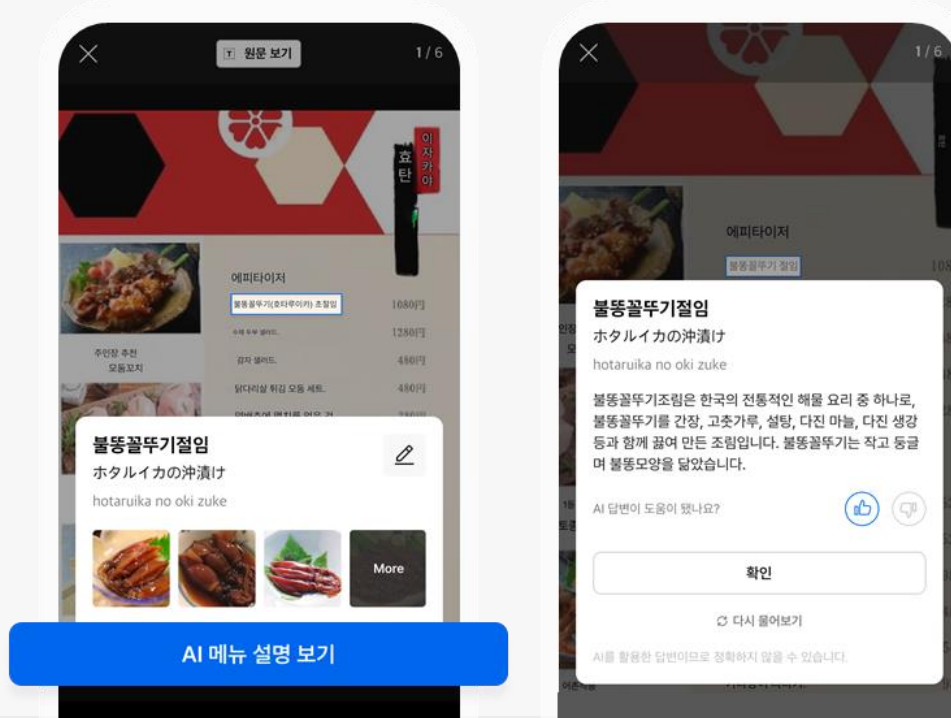


Google image search results
automatically displayed when
clicking on the menu



Flitto Place_ AI menu explanation provided when clicking the menu

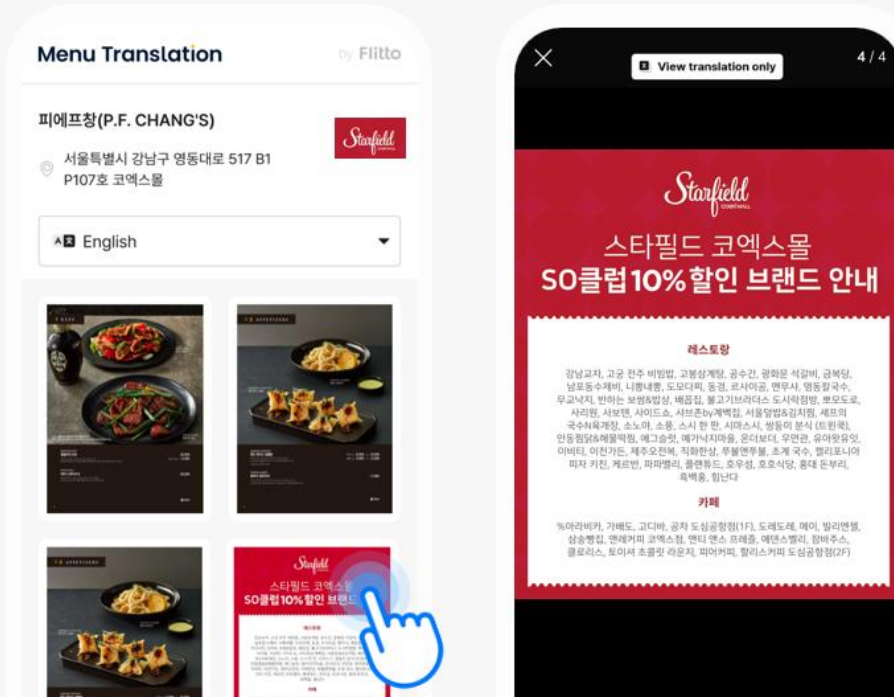
Menus unfamiliar to foreigners can be viewed in detail with a single click on the AI button.



This is an actual menu translation result from a company that uses Flitto Place service.

Flitto Place_ Operation of promotion/event page using menu board

One can update various announcements such as events and promotions on the digital menu board details page.



Press Release on Flitto Place

플리토, 신세계백화점 본점
입점 브랜드에 메뉴 번역 제공

매일경제



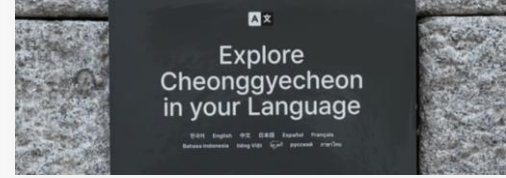
플리토, 제주관광공사
다국어 메뉴판 만든다

DATANET



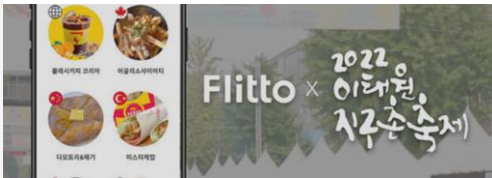
플리토, 서울 청계천
디지털 다국어 서비스 새단장

ZDNET KOREA



이태원 지구촌축제, 플리토와
손잡고 9개언어 메뉴판 선보여

이데일리



플리토, 안산시 다문화음식문화
거리에 시메뉴번역 서비스 제공

이코노믹리뷰



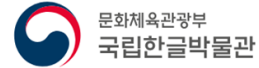
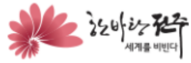
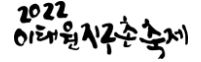
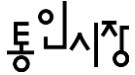
플리토, 국립한글박물관에
디지털 다국어 번역 서비스 제공

아시아경제



Flitto Place Main Customers

THE HYUNDAI SEOUL



Flitto Chat Translation & Live Translation

The Best Real-Time Multilingual Solution to Welcome Global Guests!

The fastest and most accurate [real-time translation solution](#) that allows people to communicate comfortably with foreigners in their native language. Flitto's AI-based CT engine provides [the highest speech-to-text \(STT\) and machine translation \(MT\) performance results](#). Chat Translation & Live Translation are powerful tools that can overcome language barriers and suggest a new direction for global communication.



&



Real-time multilingual translation platform For communication

Solution essential for
information desks and ticket office
at tourist attractions, terminals, exhibitions, etc.

- Type A : Transparent Display
 - Type B : Tablet

Real-time multilingual translation solution For conference/seminars, meetings

Solution for communication between speakers and audience.
A real-time translation room (Clubhouse method)
is created to provide accurate multilingual results.

Flitto Chat Translation & Live Translation_ Solution Introduction Video



Chat Translation



Live Translation

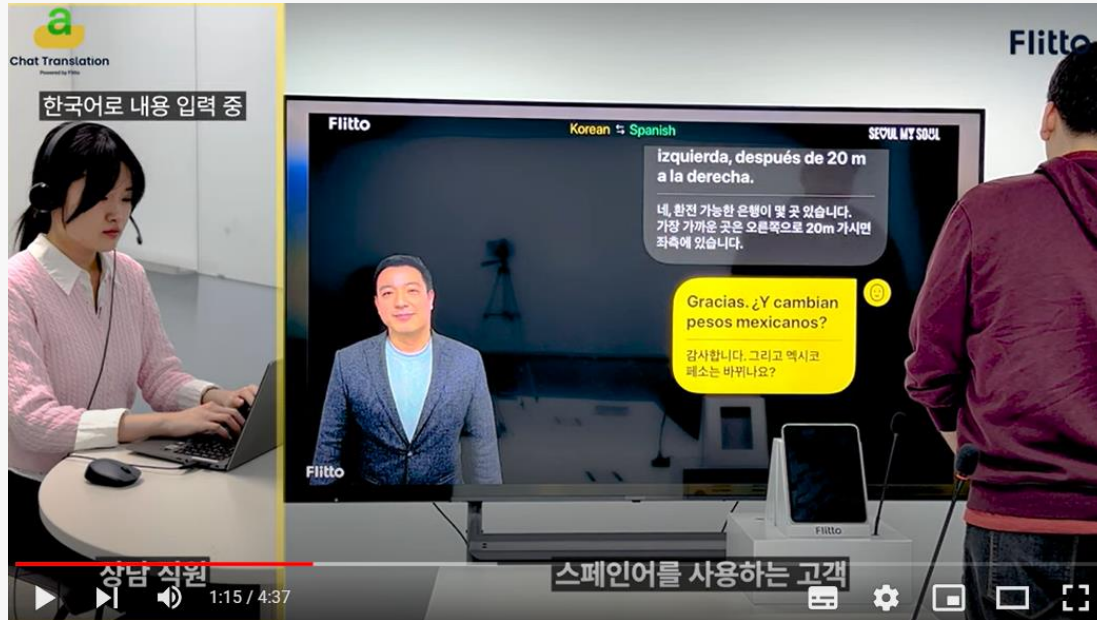
* Video : [Link](#)



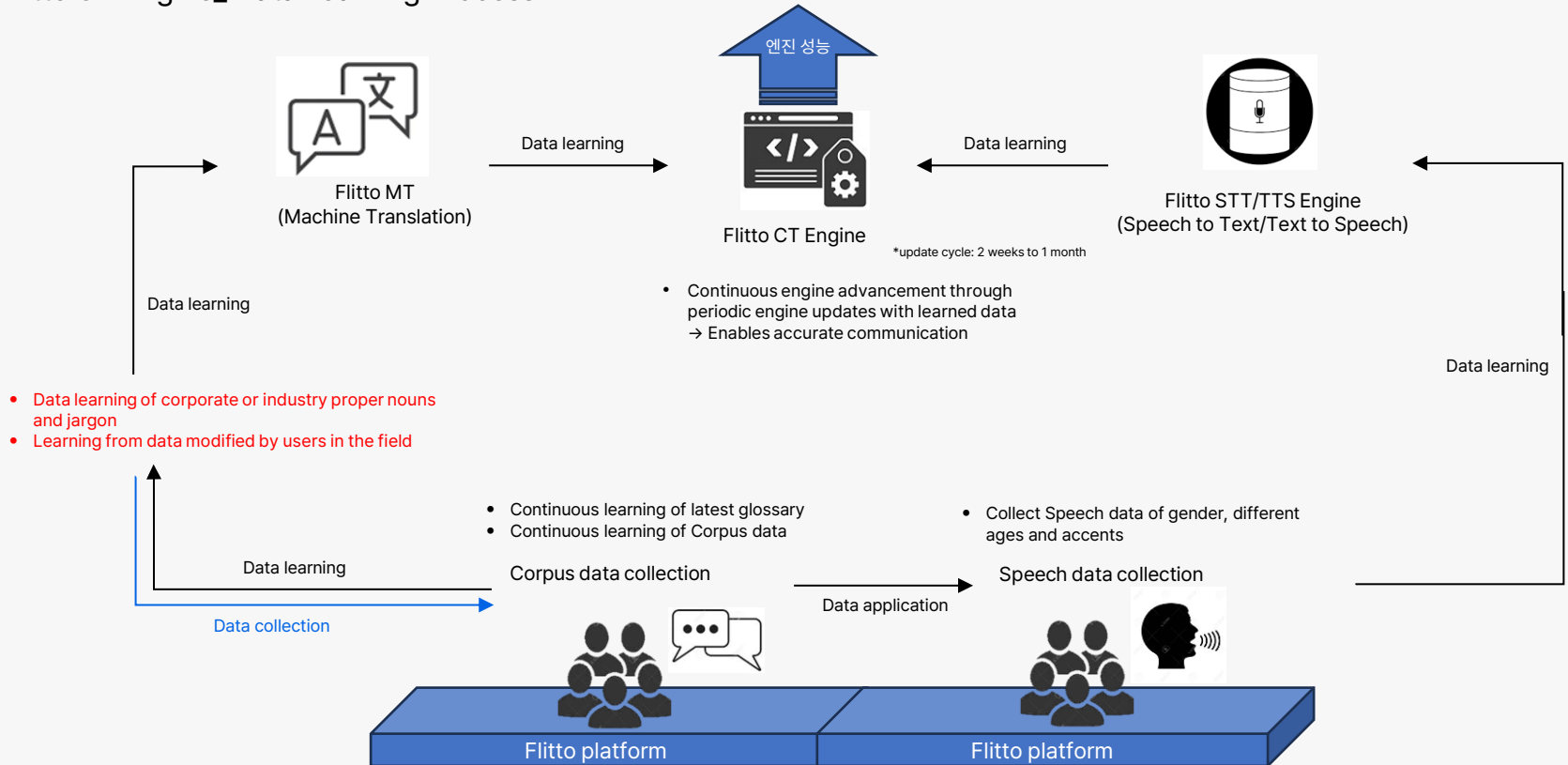
Flitto Chat Translation x AI Human_ Unmanned Multilingual Information Desk

Through the combination of Chat Translation and AI Human, it is possible to operate an unmanned multilingual information desk that can attract the attention of visitors. AI Human can be easily implemented with just a photo or image of the upper body.

※ Video : [Link](#)



Flitto CT Engine_ Data Learning Process

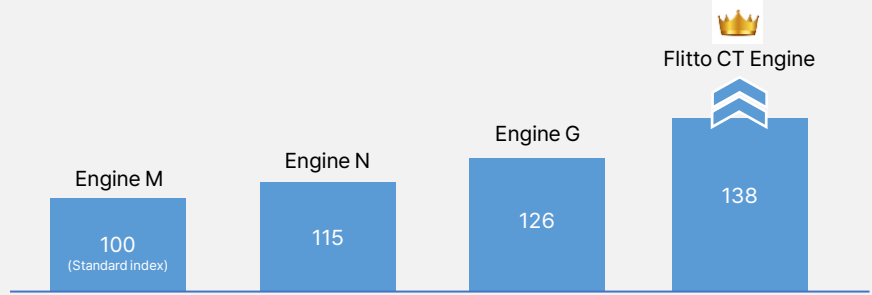


Flitto CT Engine_ Blinded Survey Results on ASR and Translation Accuracy Level

(Conducted in Nov.2023, among linguists of Flitto Localization)

> ASR (speech-to-text) accuracy

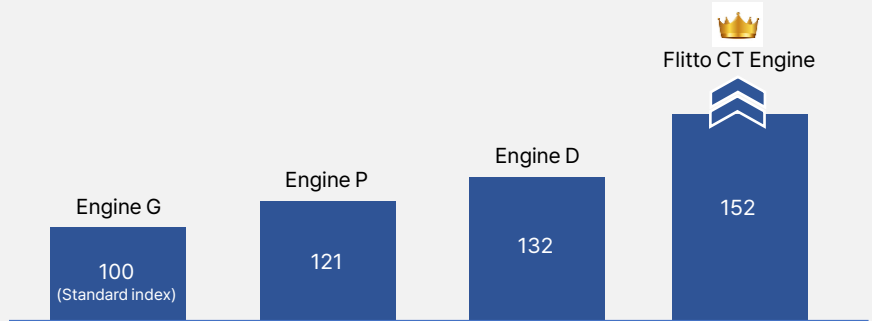
“Flitto CT Engine corrects inaccurate pronunciation, muffled pronunciation, and even accidentally repeated words, showing STT results close to 100% accuracy.”



> MT (Machine Translation) accuracy

(*Korean – English / Chinese / Japanese / French / Russian / Spanish)

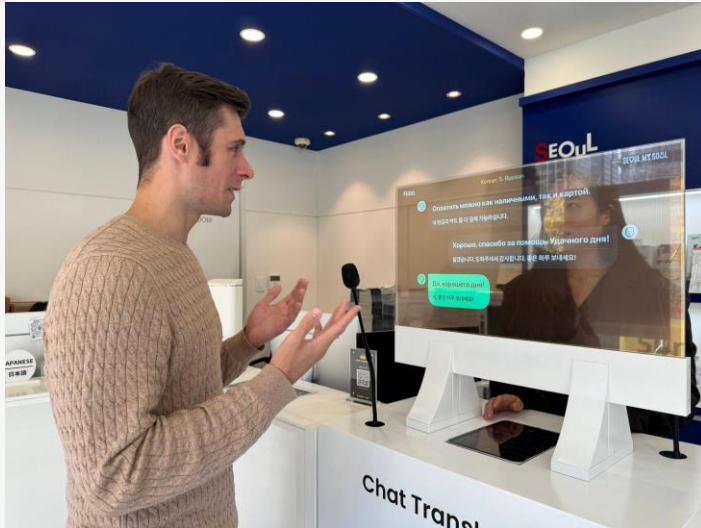
“Flitto CT Engine provides the most accurate and natural translation results not only for English, Chinese, and Japanese, but also low-resource language such as Russian, Arabic, and more. The gap widens with the competitors as it is used through continuous learning of the latest data.”



Flitto Chat Translation_ Cases

Government-run tourist information center

Seoul Tourist Information Center - 149, Sejong-daero, Jongno-gu



- Representative tourist information center located in the center of Gwanghwamun, providing tourists of promotional materials, local maps, translation services, reservation services, etc.

Medical institutions (e.g. plastic surgery and dentistry)

TU Dental Clinic - Seocho-gu, Seoul




- As one of the most famous dental clinics in Seoul, Chat Translation is used for major communication with visitors from Japan, China, and Southeast Asia.

Flitto Chat Translation_ Glossary data learning

[Case Study : TU Dental Clinic]

By learning speech data and corpora related to dental jargon, the performance of the medical CT Engine gets better and better.





Chat Translation
Powered by Flitto

by Flitto

티유치과 Chat Log 분석현황
발송일 2024년 1월 12일

아래의 내용은 티유치과에 제공 중인 Flitto Chat Translation 로그 분석 현황이며 플리토 자체 인공지능을 통한 모니터링 중 음성인식 또는 번역에 오류가 있는 데이터는 인지하고 이를 CT인진 학습을 통해 고정 후 정확도를 높입니다.

Chat No : DA2AE609-3B75-4908-89AE-36318ADD3F78

No. 11

<p>ja お店によっては刃を抜いた方がいいとか抜かない方がいいとか内容が違ったり価格が違ったりするので、そこを聞きたいです</p>	<p>정정 ja お店によっては刃を抜いた方がいいとか抜かない方がいいとか内容が違ったり価格が違ったりするので、そこを聞きたいです</p>
---	--

2023-12-29 17:24:48

ko

가게에 따라서는 **칼날**을 뽑는 것이 좋다른가 좋지 않은 것이 좋다른가 내용이 다르거나 가격이 다르기 때문에 그곳을 듣고 싶습니다.

정정 ko

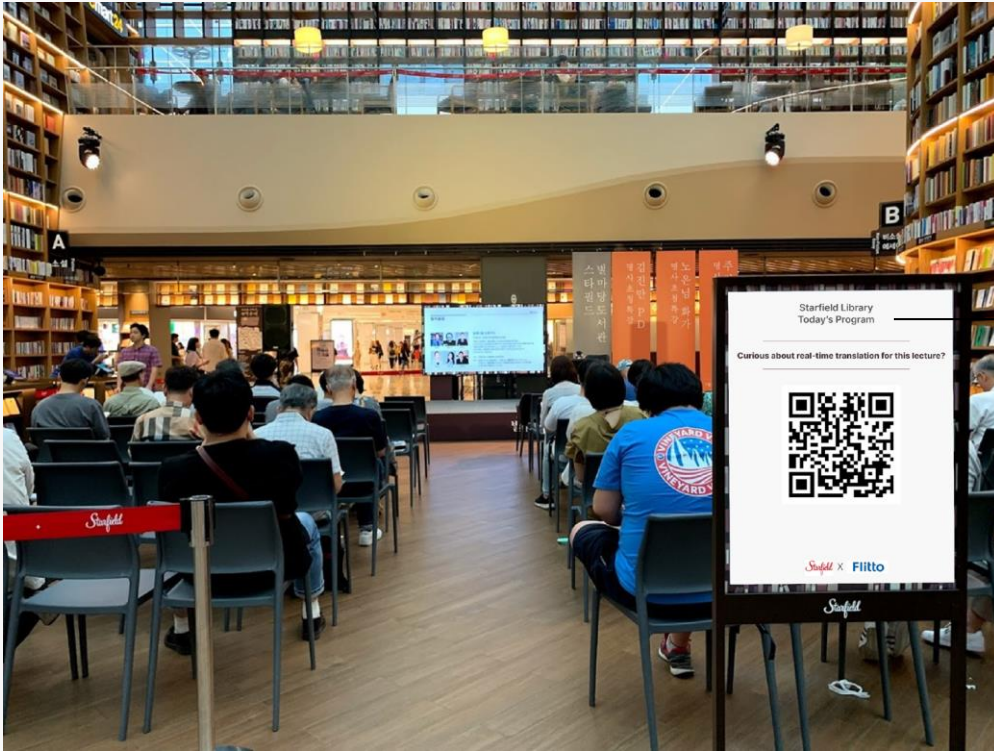
지과에 따라 **진안**을 뽑는 것이 좋다고 하는 경우와 그렇지 않다고 하는 경우, 그 내용과 가격이 다를 수 있으므로 그 부분을 확인하고 싶습니다.

No. 9

<p>ja 普通の矯正はやってないってことですか</p>	<p>정정 ja 普通の矯正はやってないってことですか</p>
---	--

Flitto organizes newly learnt data through usage log analysis, and sends it to its customers on a regular basis

Flitto Live Translation_ Application Example



* This photo is for reference only.



● Place QR in the lecture hall
Audience may access and select language with the QR code

Service method

- ① Open the relevant lecture channel URL during lectures & conferences
- ② Audience access the QR code placed in the lecture hall
- ③ Audience select preferred language
- ④ The speaker's lecture is translated in real-time, and the text is shown in the selected language on the audience's mobile phone when accessing the URL
- ⑤ After the lecture/conference, the recorded lecture text can be edited and stored

Flitto Chat Translation & Live Translation_ Competitive Advantage

The Best Real-Time Multilingual Solution to Welcome Global Guests!



ACCURACY

Unlike existing similar services that use Google MT, etc., CT Engine with advanced performance is used



Flitto AI Lab's advanced CT Engine (STT+MT) guarantees the highest level of performance



DATA TRAINING

"High-quality translation with state-of-art data"
AI engine-based service that gets smarter the more you use



AI performance continues to improve by learning data from specific terms such as proper nouns and modified phrases



LEGALITY

Unlike other services, Flitto has free of legal issues through the 'data use consent' process before use



No legal issues with user consent of speech data collection



SCALABILITY

Transparent display type for customer service, tablet type for consultation, CT engine API/SDK, etc., you can select the type suitable for your service



It's an expanded version of Chat Translation, providing multilingual solutions needed for customized corporate services

Major Business Areas

Business Translation & Localization

Business Translation/Localization service

Flitto Business Translation

- We provide localization services with premium quality through professional translators of various sectors, such as corporate **introduction**, promotional press releases, manuals, webtoon/web fiction, etc.
- Experience systematic translation terminology management and customer support services of a dedicated Project Manager.

Types of Business Translation



Corporate Translation

Provides high-quality multilingual translation from corporate documents to website translation



Video Translation

AI translation tailored to the tone and manner of global users in various media



Webtoon | Web fiction translation

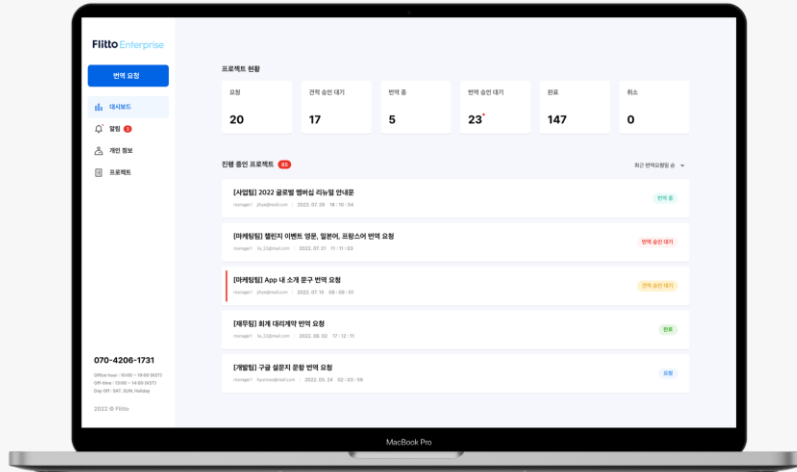
High-quality localization project for webtoons/web fictions by applying the culture and trend of local subscribers.

Business Translation management platform for corporate customers

Flitto Enterprise

- A differentiated multilingual translation management platform for corporate customers through Flitto's unique know-how of platform development and operation.
- An All-in-one corporate translation platform that covers everything from translation requests, history management, real-time communication with PM, and payments.

All-in-one exclusive platform



Request translation



Manage history



Check schedule



Manage payments

Flitto Business translation

WHY Flitto?



Services in various fields

- Designate translators specialized for each genre such as documents, videos, webtoons, etc.



High-quality translation

- Provide high-quality translation through specialized translators and native proofreading
- Follow customized guidelines for each client
- Use multilingual native in-house resources (North American, South American, Southeast Asian, Middle Eastern resources)



Heavy security

- NDA agreement and compliance
- Project management through its own management platform
- Continuous security training and compliance check of the involved people
- Thorough handling and discarding of files related to the client



Client customized system

- Translation, quality, and schedule management through a dedicated PM
- Integrated management through the translation platform customized for clients (Provide customizing platforms for clients)
- Make and apply translation style guides



Reasonable price

- Reasonable pricing policy
- Various discount benefits
- High-quality translation through Flitto's overseas branches (branch in Japan/China)



Multilingual translation

- Multilingual translation in more than 40 languages
- Quality assurance by local experts
- Provide localization service instead of a simple translation

Flitto Localization Main Customers

ETRI

Microsoft

SAMSUNG
SAMSUNG ELECTRONICS

amazon

LG Electronics

sensory

airbnb

SYSTRAN
beyond language

NAVER

LINE

kakao

NEXON

CJ ENM

Ctrip

Tencent 腾讯

NTT docomo

Baidu 百度

ORACLE
SOFTWARE POWERS THE INTERNET™

SM
ENTERTAINMENT

NEDWIZ
GAMES

EPIC
GAMES

SEOUL M! SOUL

ICONIX

JTBC

INTERPARK

JYP
ENTERTAINMENT
LEADER IN ENTERTAINMENT

HB ENTERTAINMENT

POSTECH
포항공과대학교

























KAIST

MCOC

LOTTE
DEPARTMENT STORE

SHINSEGAE

Main customers in each field

Game	Entertainment	Public Institutions	Media
  	  	  	  
IT	Retail	Education	Webtoon Web fiction
   	  	   	 



Language is the treasure house of the history and culture of mankind. However, language sometimes builds giant walls in the world we're living in. Once we leap beyond that language barrier, a new world opens up, and we will become free.

A world where mankind becomes free. [Flitto](#) leads the way.

